

INFORMATION ON THE USE OF COOKIES

¿ What are cookies?

Cookies are small data files that are received by the terminal from the visited website and are used to record certain browsing interactions on a website by storing data that may be updated and recovered. These files are stored on the user's computer and contain anonymous data. They are not harmful to your computer. They are used to remember user preferences, such as language selected, access data or personalization of the page.

Cookies can also be used to record anonymous information about how a visitor uses a place. For example, from which web page you have accessed, or if you have used a "banner" advertising to arrive.

How do we use the different types of cookies?

According to its purpose:

Technical cookies

Technical cookies are those that facilitate the user navigation and use of the different options or services offered by the web how to identify the session, allow access to certain areas, facilitate orders, purchases, filling in forms, registrations, security, facilitate functionalities (videos, networks social...).

Personalization cookies

Personalization cookies allow the user access the services according to your preferences (language, browser, configuration...).

Analytical cookies

Analysis cookies are those used to carry out carried out anonymous analysis of the behavior of users of the web and that allow to measure the activity of the user and create navigation profiles with the objective purpose of improving the websites.

Advertising cookies

Advertising cookies allow the management of advertising spaces on the web. Also, these Cookies can be for personalized advertising and thus allow the management of advertising spaces of the web based on the behavior and habits of user navigation, where you get your profile and allow you to customize the advertising that is displayed in the user's browser or other profiles and networks user's social networks.

According to its term:

Session cookies

Session cookies are those that last the time that the user is browsing the page Web and are deleted when the browser is closed.

Persistent cookies

These cookies are stored in the terminal of the user until they are manually deleted or the established period of duration has expired for said cookie.

According to its ownership:

Own cookies

Those that are sent to the user's terminal equipment from a computer or domain managed by itself publisher and from which the requested service is provided by the user.

Third party cookies

Those that are sent to the user's terminal equipment from a computer or domain that is not managed by the publisher, but by another entity that processes the data obtained through cookies.

The following table lists the classification and description of the cookies used on this website to that you can identify them in your browser:

NAME	HEADLINE	DATA COLLECTED	PURPOSE	DURATION
_ga	Own cookie / Third party cookie	Visitor sessions.	Analytics.	2 years.
_gid	Own cookie / Third party cookie	Visitor sessions.	Analytics.	1 day.
_gat_gtag_UA_[ID]	Own cookie	Sesiones de los visitantes.	Analytics.	1 minute.
accepted	Own cookie	Used for the acceptance of cookies	Technique.	1 year.
NID	Third party cookie (Google.com)	Google services. Treats data preferences, links, conversions and interactions with advertisements	Adversiting	6 months.

PRODUTOS ECOLÓXICOS MARUXAS, S.L. uses technical, personalization, analysis and advertising cookies of its own and of third parties, which process connection and / or device data, as well as browsing habits for statistical and advertising purposes.

Therefore, when accessing our website, in compliance with article 22 of the Information Society Services Law, we have requested your consent for its use.

The provision of personal data through our portal and the consent for the use of cookies requires a minimum age of 14 years and the express acceptance of our Privacy Policy.

In any case, we inform you that you can activate or deactivate cookies by following the instructions of your Internet browser:

Chrome	Settings → Show advanced options → Privacy → Content settings.	support.google.com
Firefox	Tools → Options → Privacy → History → Custom settings.	support.mozilla.org
Internet Explorer	Tools → Internet Options → Privacy → Settings.	windows.microsoft.com
Opera	Tools → Preferences → Edit preferences → Cookies.	http://www.opera.com/help/tutorials/security/cookies/
Safari	Preferences → Security.	http://www.apple.com
Edge	Settings → See advance settings → Privacy and services → Cookies.	https://privacy.microsoft.com/es-es/windows-10-microsoft-edge-and-privacy